



FOR IMMEDIATE RELEASE:

Impact introduces a washable, reusable facemask

Indianapolis, Indiana – March 25, 2020: Impact introduces a washable reusable facemask. Made of a 100% Cotton Broadcloth Poplin, outer layer and a 100% Polypropylene Based, Nonwoven fabric inner barrier layer, Impact facemasks are designed to help block large particle droplets, splashes, sprays or splatter from the wearer. They are attached with ear-wrap elastic or tie cords depending on current material availability. Also features a nose pinch to help seal the mask to reduce unfiltered air from entering the lungs. Impacts facemasks are designed to be used when FDA Cleared masks or formal surgical masks are not required, needed or unavailable.

Specifications

Outer layer:

- 100% Cotton Broadcloth Poplin Plain Weave

Inner Layer:

- 100% Polypropylene Based Nonwoven Fabric
- Includes 1% by weight Titanium Dioxide

Tie cords:

- 100% Cotton Broadcloth Poplin
- 1/4" by 14" long

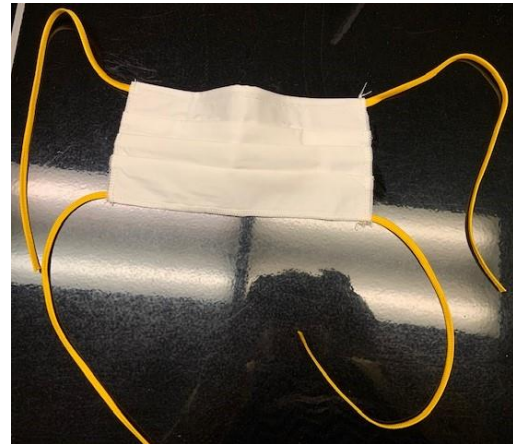
Color: White

Washable: Yes

Manufactured in the USA

This mask has not been approved by the FDA. This is not an N-95 Class Respirator. Impact Face Masks are not intended to be used in a surgical setting, or where significant exposure to liquid bodily or other hazardous fluids may be expected.

Price: \$5.00 each



For additional information, or to place orders please call us at 317-852-3067
Or email at: sales@ximpactusa.com

About Impact Racing, Inc.

Impact Racing offers a full complement of industry leading safety equipment, from Snell 2015 certified helmets to fire-resistant driving suits and Frontal Head Restraints. From Top Fuel and Indycar to desert racing and short course off-road, Impact has a reputation for continuous improvement to provide the most advanced safety equipment on the market. Racing is our passion at Impact, and we strive to provide products with a comfortable fit, lightweight, and packed with features no matter what your budget. Impact's full complement of custom suits, frontal head restraints, helmets, race harnesses, and more are all made in the United States in our manufacturing facility strategically located in the heart of Gasoline Alley in Indiana, just ten minutes from Indianapolis Motor Speedway.

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About MasterCraft Safety

Since 1970 MasterCraft Safety has been making products that keep the off-road community safer. Our roots run deep in the desert racing, short course, and the recreational off-road (Jeep) worlds and you can find MasterCraft Safety products on everything from vintage flat-fenders to state-of-the-art Trophy Trucks. Whether you are racing at the highest level of motorsports or just having fun with your family and friends, MasterCraft Safety has seating and restraint options to fit your needs. The same products that keep you safe on the trail and in the dunes also keep our war-fighters safe in hostile environments.

About MasterCraft Defense

MasterCraft Defense is a pioneering manufacturer of innovative safety seating and restraint systems custom tailored to endure the most extreme environmental conditions and demanding off-road terrain. Our defense division has been supplying tactical and combat vehicles such as LSAC, LTAS, and MRAP with crucial energy attenuating seating and restraints for over a decade. We are committed to safety and endlessly pursue enhanced designs and engineering to ensure our products continually surpass the needs of our service men and women in the most treacherous of conditions.

MasterCraft Safety's diversity of product uses have been an invaluable asset in producing combat-tested and battle-proven energy attenuating seating and restraint systems. In addition to four decades of real-world testing and experience in the most extreme off-road racing conditions, independent tests by nationally recognized laboratories indicate our suspension seating directly resulted in an 84% reduction of energy in a 50 "G" load impact, or a force equal to that of a NATO STANAG 4569 2A blast. The 84% reduction in energy resulted in a Dynamic Response Index well within the survivability range and has further solidified MasterCraft Safety's commitment to the well-being of our armed forces.